

# Mamma Prada

Bilingual children, Italian culture, and lifestyle



*Kristie Prada*  
mammaprada@gmail.com



597



2065



3853



48k

views



## About

I'm Kristie Prada, founder of Mammaprada and qualified digital marketer. I have over ten years experience working in communications for large corporations in London.

After having two children, I decided to work more flexibly. I'm now sharing my family's journey to raise our children with both of our languages and cultures: English and Italian.

My audience have a great interest in travel, lifestyle and parenting topics so we now feature these as we come across them in our own daily lives!

## Brand Work

I've worked with various family, food and travel brands, such as Next, Desenio, Eden Project, Garofalo Pasta and holiday villa rental firm Bookings For You.

I've also published Instagram campaigns for brands such as: Alex and Alexa, Bubble Babysitting App, Under Armour Apparel, Sports Direct, Soft & Gentle, Laughing Cow Cheese and much more.

Please get in touch and let's see how we can work together!

## Blog Stats

**Domain Authority -25**

**Monthly Views - 6000+**

**Unique Views -1,900+**

“ Everything looked fab and Kristie was a dream to work with! ”  
Groupon

www.mammaprada.com

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## Testimonials

“Working with Kristie has been a pleasure for Garofalo in the UK, she matched our passion for Italian pasta!

We discussed with Kristie the message we would like to get across in the blog post for the brand, such as not all pasta is created equally, there are rules when it comes to pasta cooking and there are shapes beyond fusilli, spaghetti and penne. All this and more were within the post, written in a style that you wanted go there and then to try a new pasta shape and follow the pasta cooking rules. Kristie included fabulous close up images in the post showing the beauty of each pasta shape.

Thank you Kristie for helping spread Garofalo's passion for pasta.”

### Garofalo Pasta UK

“Throughout the collaboration, [Kristie] acted very professionally through good communication and great cooperation.

She distinguished herself by working with great creativity and really put forward the essence and importance of the collaboration.

She is good at receiving instructions, and I can warmly recommend working with Kristie, she is highly reliable and easy to work with.”

### Desenio